

Creating An Educational Space To Raise Awareness Of *Post Stroke* Spasticity Treatment Options Through A Stroke Support Organisation And Healthcare Company Collaboration

Background

The Stroke Alliance for Europe (SAFE) is a coalition of over 30 European SSOs that campaign to improve stroke care and support across Europe. SAFE is also involved in stroke research projects to develop new treatments and ways to prevent the devastation of stroke. Since 2016, SAFE has partnered with the healthcare company Merz to enable resources to be allocated to the Post Stroke Spasticity Project. The goal of this project is to empower stroke survivors and raise awareness of post stroke spasticity treatment options.

This partnership is founded on the principles of meaningful patient engagement, openness and trust. The two partners have identified a shared educational space that adheres to industry regulations.

Author:

Jon Barrick, President, Stroke Alliance for Europe

Disclosure of conflicts of interest:

Merz Pharmaceuticals GmbH have funded the Post Stroke Spasticity Project

MERZ AND SAFE POST STROKE SPASTICITY PROJECT

Project Goal:

To create an educational space to raise awareness of the treatment options available to patients with post stroke spasticity.

Objective:

Stroke survivors and their carers receive accurate and accessible information about the treatment options available to them.

Activities:

Patient Advisory Board: eight to ten stroke survivors, families and carers nominated by SAFE members

100 FAQ's:

about post-stroke spasticity included on new website

Patient ambassadors:

write blogs for stroke survivors

Motivational messaging:

to encourage individuals affected by post-stroke spasticity

Stroke Support Videos:

created by stroke survivors to inspire and encourage stroke survivors and their families

